



2019 SFTI - WSU INTERNATIONAL CONFERENCE
**FASHIONING DIGITAL
TRANSFORMATION**
July 15-18, 2019, WSU Downtown Seattle

The Society of Fashion & Textile Industry (SFTI) and the Department of Apparel, Merchandising, Design & Textiles, Washington State University (WSU), are jointly hosting an international conference in Seattle. The conference includes special lectures, research presentations (both oral and poster) and pre & post industry visits. You are cordially invited to submit papers for the SFTI-WSU international conference. Abstracts are encouraged from the full range of clothing and textiles disciplines.

- Co-hosts:** The Society of Fashion & Textile Industry (SFTI) <http://www.clothing.or.kr/>
Washington State University (WSU) <http://amdt.wsu.edu/>
- Venue:** Washington State University Downtown Seattle Office
901 5th Ave #2900, Seattle, WA 98164, USA
- Dates:** July 15-18, 2019
- Theme:** Fashioning Digital Transformation

2019 SFTI-WSU International Conference

CALL FOR ABSTRACTS

Abstract Submission:

- Types:** Oral presentation or poster presentation
- Cover Page:** Title of paper and name and contact information (affiliation, position, phone, email) for all authors. Indicate correspondence, presentation type and tracks.
- Abstract:** Written in English and submitted in a word document, two pages maximum, formatting Times New Roman 12 Points. single-spaced, 2.5 cm margins on all sides.

Submit your cover page and abstract to:

- Authors from USA: sfti2019@gmail.com
Authors from Korea: sfti98@naver.com
Authors from all other countries: sfti98@naver.com

Information/Inquiries

- Kyu-Hye Lee, Hanyang University khlee@hanyang.ac.kr
Vicki A. McCracken, Washington State University, mccracke@wsu.edu
Jihyeong Son, Washington State University jihyeong.son@wsu.edu
Facebook page [@SFTI2019](#)
Hashtag [#FashioningDigitalTransformation](#)

Submission deadline: May 15, 2019

Abstract for review COVER PAGE



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Author information (in the order of authorship)

Name	Affiliation	Position	Tel	Email

Corresponding author (name and email):

Presentation type

- Oral presentation Poster presentation

Tracks

- | | |
|--|---|
| <input type="checkbox"/> Aesthetic, Fashion design | <input type="checkbox"/> Social psychology of clothing |
| <input type="checkbox"/> Clothing construction, apparel production | <input type="checkbox"/> Textile design |
| <input type="checkbox"/> Clothing hygiene/comfort, ergonomics | <input type="checkbox"/> Textiles materials, textile care and management |
| <input type="checkbox"/> Consumer behavior | <input type="checkbox"/> Teaching technique, curriculum development, industry cooperation |
| <input type="checkbox"/> Fashion marketing, Retailing, Merchandising | <input type="checkbox"/> All other areas (please specify) _____ |
| <input type="checkbox"/> History, Folk costume | |

Abstract submission deadline: May 15, 2019

Proceedings paper submission deadline: June 15, 2019

**Proceeding paper formatting guidelines and registration information will be sent to authors for accepted research paper.*

Poster/oral presentation file (PPT) deadline: July 1, 2019

**Presentation file formatting guidelines will be sent to authors who finalized submission of proceedings paper.*

**After successful presentations, authors will be encouraged to submit the full paper to Fashion & Textile Research Journal (KCI indexed) for an expedited review.*



CALL FOR DESIGNS

2019 SFTI - WSU INTERNATIONAL CONFERENCE

FASHIONING DIGITAL TRANSFORMATION

July 15-18, 2019, WSU Downtown Seattle

The 24th International Fashion Invitational Exhibition

Venue: Washington State University Downtown Seattle Office
901 5th Ave #2900, Seattle, WA 98164, USA

Dates: July 15-18, 2019

Theme: Fashioning Digital Transformation

Digital transformation approaching our entire lifestyle could be a great inspiration source from the fashion designer's point of interest. From the real means of applied technology through design motives, artists may choose one of following parts and present in your own style.

- Part 1. Creative Fashion Design (i.e. wearable art, new materials or experimental method)
- Part 2. Functional Fashion Design (i.e. practical, commercial wear)
- Part 3. Textile Design (i.e. non-apparel 2D)
- Part 4. Digital Fashion Design (i.e. Pattern CAD and 3D software used)

Schedule and Deadline:

- Application submission and Registration deadline: May 25th, 2019:
Authors from USA: sfti2019@gmail.com
Authors from Korea: sfti98@naver.com
Authors from all other countries: sfti98@naver.com
- Uploading photo files: Saturday, June 1st, 2019
(www.webhard.co.kr, ID: tfd14, PW: 1234, Folder name: SFTI_WSU_Exhibition (Folder id: 2345))

Information/Inquiries:

Namkyung Jang, Hansei University	edio99@hansei.ac.kr
Carol Salusso, Washington State University	salusso@wsu.edu
Chanmi Hwang, Washington State University	chanmi.hwang@wsu.edu
Facebook page	@SFTI2019
Hashtag	#FashioningDigitalTransformation

Application Form

The 24th International Fashion Invitational Exhibition

Information on Work	Title:			Photo of Artist (3×4cm)
	Body size : 85 * 67 * 91 cm ()			
	82 * 64 * 88 cm ()			
Material :				
Information on Artist	Name : (Family) (First)			
	Position :			
	Affiliation :			
	Office phone :		Cell phone :	
	E-mail :		Fax :	
Educational and Career Background	<p>Example : up to <u>8 lines</u></p> <p>○○○○○○○ university, Dept. of clothing and textiles (B.A.)</p> <p>△△△△△△△ university, Graduate School (M.A.)</p> <p>□□□□□□□ university, Graduate School (Ph.D)</p> <p>'10 The 15th International Fashion Exhibition of Professor (Kyoto)</p>			
Participating Part	Part 1. Creative Fashion Design	Part 2. Functional Fashion Design	Part 3. Textile Design	Part 4. Digital Fashion Design
Participation on Exhibition	(July 15-18, 2019) Yes () No()			

Design

Front

Back



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On behalf of the organizing committee, we invite you to take advantage of the opportunity. To sponsor, email to:

From USA: fti2019@gmail.com
From Korea & all other countries: sfti98@naver.com

Current

Sponsors: Consulate General of the Republic of Korea in Seattle
Korea Research Institute for Fashion Industry
Korea Research Institute for Fashion and Distribution Information
Korea Apparel Testing & Research Institute (KATRI)

**Sponsorship
Package:**

Co-branding (logo) on all conference material
Acknowledgement on printed conference documents
Verbal acknowledgement as the Conference
Conference proceedings & exhibition booklet advertisement pages
Complimentary conference registrations
Webpage (SFTI homepage) and conference Facebook page exposure

CALL FOR SPONSORSHIP

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Dates: July 15-18, 2019

Theme: Fashioning Digital Transformation

Programs: Keynote speeches, panel discussion, research presentations, fashion design exhibition
Industry tours (pre and post conference)

#FashioningDigitalTransformation

